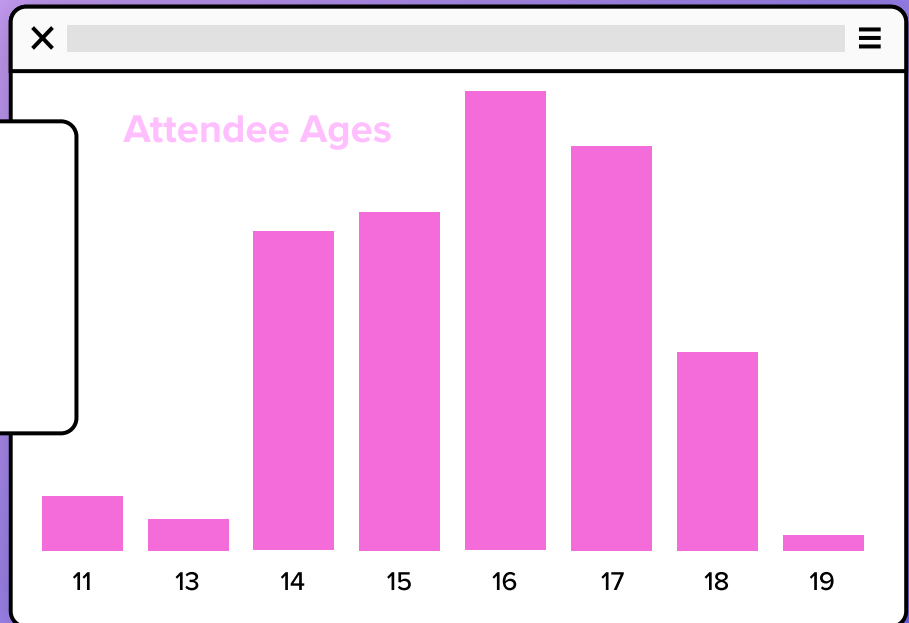


IMPACT REPORT

117
Attendees



93%
of Attendees
Changed their
Outlook about
their Career



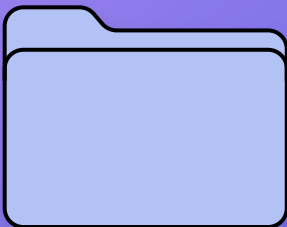
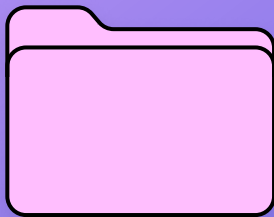
77%
of Attendees
Given
Scholarships



54%
of Attendees
Learned
Entrepreneurial
Skills for the
First Time

PITCH COMPETITION RESULTS

14
Winners



24 Tech
17 Everyday Product
13 Fashion
12 Nonprofit
10 Environment
10 Health
9 Education
8 Other

AGENDA

Snap HQ, LA
March 9-10, 2019

day 1

- 8:00** Registration & Breakfast
- 9:00** Keynote Speaker
Rosie O'Neill
Co-Founder & Co-CEO of Sugarfina
- 10:00** Problem Generation
Matthew Manos
Founder of verynice design studio
- 11:00** Value Proposition
Robyn Young
Founder of Robyn Young & Co.
- 12:00** Lunch & Networking
- 1:00** Users & Stories
Sarah Dzida
UX & Content Strategy Consultant
- 2:00** Prototyping & Product Development
- 4:00** Work Party!

day 2

- 8:00** Registration & Breakfast
- 9:00** Design Your Logo
Alisa Olinova
Design Director at verynice design studio
- 10:00** Bring Your Brand to Market
Jaclyn Mullen
COO of Jaclyn Mullen Media
- 11:00** How to Pitch Like a Pro
Jaclyn Mullen
COO of Jaclyn Mullen Media
- 12:00** Lunch & Networking
- 1:00** Work Party!
- 1:30** Keynote Speakers
Angie Bastian
Co-Founder of Angie's BOOMCHICKAPOP
Jen Bilik
Founder & CEO of Knock Knock
- 2:30** Speed Networking
- 3:00** Pitch Competition
Honorary Judge: Stefanie Botelho
Founder at Fitzroy